

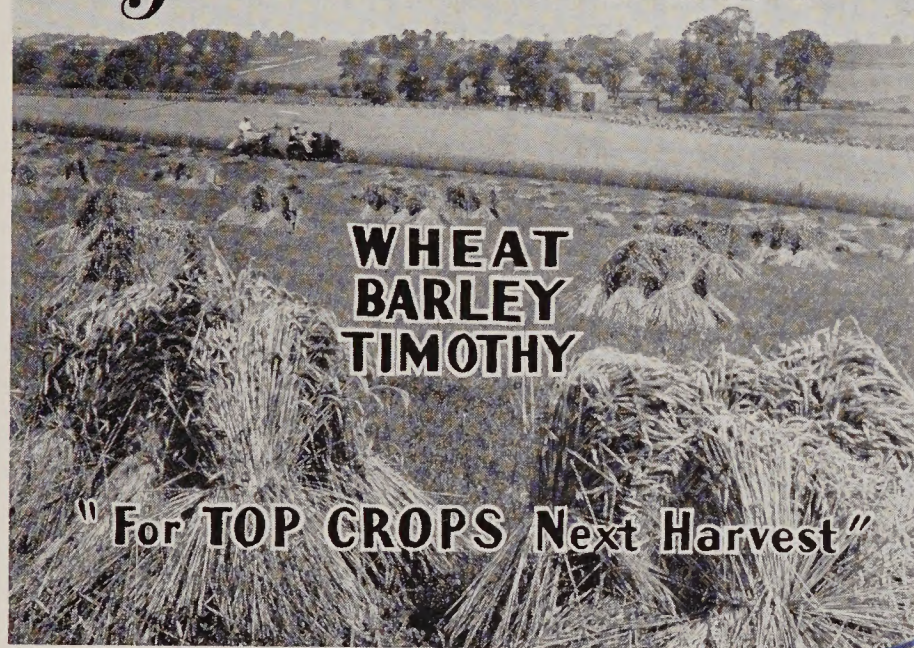
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# Hoffman's SEEDS



WHEAT  
BARLEY  
TIMOTHY

"For TOP CROPS Next Harvest"

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U. S. Department of Agriculture

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# Which shall **YOURS** be? A REALLY GOOD HARVEST— ---or just another crop?



## What Does New Hoffman Seed Cost?

Suppose you plant 18 acres to Hoffman "Leap's Prolific" wheat. That will take 27 bushels of seed. (Not more — that's enough of this extra-graded, extra-stooling seed.) See Price List — figure the cost.

Your 18 acres would have taken about 40 bushels of your own wheat (before cleaned). . . . Sell that 40 bushels to your mill. The money it brings you will go a long way toward paying for the new seed. . . . You'll soon find out that your total cost — freight paid, figures to only around 70c an acre!

Next harvest you'll have many more bushels of wheat to sell . . . it has been proven thousands of times these 41 years. . . . Each 70c now will doubtless bring \$5, \$8, or maybe \$10 to you next harvest!

This is no fairy-story . . . it's a fact! Every year more and more people are experiencing it. They buy new Hoffman Seed for every wheat-acre they put out . . . because it pays them!

You're the man to decide. For improvement in the wheat, barley, corn, or any other grain crop . . . certain basic points dare not be neglected. Of course the seed-bed shall be put into good shape. Proper fertilizer applied. But sowing the **RIGHT SEED** is **VITAL!** More and more folks realize the importance of sowing new Hoffman Seed every year. Even though they don't change the variety. They get more bushels from the new Hoffman seed than from the wheat they grow themselves! The small extra cost for the new seed is overcome many times over in the increased crop.

With the great war on . . . poor crop prospects in many lands . . . isn't it fair to think that America might get the call, even next year, to help feed other peoples? Nothing like being ready if the call comes. With more bushels, no farmer can lose! But he can gain! Come such a call or not! More bushels figure to more dollars — whatever the price per bushel!

Start now — plan for the extra bushels — get a really good harvest next summer. . . . Let Hoffman's Seed grains help you — they will!

## What Does **CLEAN** Mean?

If you could be here, see these Hoffman cleaners at work! They would show you, better than words can tell — what we mean by this *really clean* Hoffman wheat and barley. You would be surprised! Not so much at the thousands of dollars worth of equipment. . . . But at the *great amount of waste necessary!*

At exactly 12 different places you would see a waste of one kind or other. You would wonder why some of them had to be. Until a grower's crop is through the whole process, ready for your seeding — Hoffman has absorbed all of this loss. And *you get the gain* from it. In the shape of the *extra yield* that such seed will make for you! Forty years' use has proved it!

## What Is **CERTIFIED SEED**?

Highly trained men of the State Department thoroughly inspect the growing fields. If the crop is satisfactory in every way, the state authorities permit the use of their special tag on every bag. This certifies its purity as to strain or variety. It must be free from the common stinking smut. It dare not be contaminated with weeds. It must show a good high degree of cleanness after cleaned, and must show satisfactory percentage of germination.

This is the very *highest degree of seed protection* you can get! And Hoffman offers it to you at almost no extra cost! Many folks buy the Un-Certified Hoffman Wheat. It has been grown with care. Highly cleaned too, and tested for sound growth. Sells at a lower figure.

## TREATED SEED - What's That?

It's an extra precaution to help you gain better crop results. Costly here — but mighty valuable to you. The dust applied (Ceresan), kills many disease germs that might attack the growing crop. Highly effective against stinking smut. Please understand — these crops did not show this smut trouble — it was not necessary to treat them for such a reason. But Hoffman is offering you *quality seed*. No trouble or expense is spared. Hoffman's Certified seed Wheat has been treated. . . . If you order the un-certified seed, and want it treated with Ceresan, please say so on your order, and add 5c per bushel to Price List quotations.

## A. H. HOFFMAN, INC.

"Quality Seeds Since 1899"

LANDISVILLE (Lancaster County), PENNA.



# Hoffman's

## CLEAN . . . HEAVY-YIELDING SEED WHEAT

### "LEAP'S PROLIFIC" WHEAT

CERTIFIED AND TREATED SEED

Beardless. Chaff — white. Straw — long, stiff. Grain — hard, large, dark. Ripens — early. Sow  $1\frac{1}{2}$  bushels per acre.

Never has there been a greater variety than this, in all our 41 years at this business. Great numbers of customers reported big increases in yield where they sowed it. Often 10 to 15 bu. per acre. . . . One man threshed 37 bu. per acre from it, and not quite 20 from his own wheat in a nearby field. . . . So often folks write and say they made a big mistake in not having new Leap Prolific seed for all their wheat ground. They figure how much better off they would be . . . how many more bushels they would have, but it is too late then! Don't you miss those extra bushels! . . . They are your profit! Here's the seed that will do its part to help you get them. . . . All you need is about a 1-bu. increase per acre to repay your seed investment. . . . But it's safe to figure on 8 or 10 — even more — extra bushels per acre. Thousands of other folks get such increases right along — year after year. . . . So can you. . . . Sow this Hoffman Leap's Prolific seed. . . . Get increased yield per acre — realize a profit on your crop! See Price List.

**HOFFMAN'S UN-CERTIFIED WHEAT** You will notice the three wheats on this page are certified seed. . . . You are also offered our un-certified wheat of these same types. Please read the section on CERTIFIED seed (preceding page). Refer to Price List for Freight Paid Bag Free quotations.

Fine stand of Hoffman Leap's Prolific just heading up on Hickory Dell Farm, Bucks County, Pa.



### Why "Leap's Prolific" Is So Popular:

**It Stools Extra Well** — "Leap's Prolific" roots deeply, makes many stalks per seed. You save seed! And, Hoffman cleaning methods mean that every seed counts! You need sow only  $1\frac{1}{2}$  bushels per acre.

**Stiff, Tall Straw** — Straw is long. Stands up in adverse weather.

**Does Not Shell Out** — You get your full crop. The heads will enclose the grains — no big loss, or shattering of grain during harvesting or handling.

**"Leap's Prolific" Is Early And Hardy** — It stands hard winters very well. Actual letters from users in northern sections testify to this fact. It comes early — generally the first wheat ready for the binder.

**Makes Good Crops On Practically Any Soil** — In highland, or lowland, clay, loam, limestone, gravel and slate soils "Leap's Prolific" has been producing successful crops year in and year out.

**Makes Good Flour** — Millers like it for the nice, large-grained wheat.

**A Proven Heavy Yields** — Hundreds of testimonials from pleased users prove beyond doubt that "Leap's Prolific" gives extra big crops.

### "PENNSYLVANIA 44"

("NITTANY" Wheat)

Certified and Treated

Bearded. Chaff — white. Grain — large, red. Straw — long, stiff. Sow  $1\frac{3}{4}$  bushels per acre.

Pennsylvania 44 (also known as "Nittany") is a valuable bearded wheat. Makes good crops of wheat and a good tonnage of straw.

Pennsylvania Experiment Station at State College records many enviable yields that Pennsylvania 44 has made over a period of years. Its grain is very desirable for milling. Its yields have been outstanding. Its straw is much stiffer than the average bearded wheat. It does not spill out grain while being handled. It stools well. Very hardy — it is very resistant to extreme winters. Matures just a little later than the earliest wheat. Select Pennsylvania 44 Certified and you will be well pleased with the results.

### "FORWARD" WHEAT

Certified and Treated

Beardless. Chaff — white. Straw — long, stands up well. Grain — good size, hard. Ripens — medium early. Sow  $1\frac{1}{2}$  bushels per acre.

Another good smooth-chaff variety. Used today throughout New York, Pennsylvania and nearby eastern sections. Used every year by many Hoffman customers.

These are the two special points about "Forward" wheat. It has yielded very well each of the past eighteen years. Some have found a better profit in this wheat than any they have ever planted. No variety excels "Forward" in hardiness and ability to withstand extremes of unfavorable weather.

"Forward" grows a medium-sized head. A good stiff straw. The grain is plump, and of nice size. The plants stool well. Ripens in mid-season. "Forward" wheat has earned its place on many eastern farms. Will give a good account of itself.

**Note:** There may be available limited quantities of a few other types of Un-Certified Wheat. . . . Consult Price List.





# Hoffman's WINTER BARLEY

A good crop of "Winter Barley" will often take the place of several tons of high priced commercial feeds. Gives yields as high as 60 to 72 bushels per acre in good years, and 34 to 40 bushels in poor years. Claimed by many authorities to almost equal corn in feeding value. Here's true Seed Barley! See Price List.

## Certified Bearded Barley ("Tennessee Winter")

The true strain. Certified as to genuineness and purity from other grains and varietal mixtures. State authorities have inspected the fields, supervised their handling, and tested the grain after it was cleaned and threshed.

This stock was grown from treated seed that was not smutted. It has been treated again so that you may receive the top quality Seed available. Sow about two bushels per acre. Put in about two weeks earlier than wheat. Handle the same as wheat.

## Certified "Beardless" Barley

As near the perfect strain as is possible to get. Limited quantity only. Often used on our local rich tobacco ground — where they want as strong straw as possible. Removes the objection that some people have to beards. Growing in popularity. Has been making satisfactory yields.

## Barley . . . NOT Certified . . . 3 Types

Besides the Certified Seed, described under the two above headings . . . there is also Un-certified Barley here for Hoffman patrons. . . Both of the regular **Bearded Tennessee Winter Type**, and also of the **Beardless Type**. A great many folks buy this seed every year. It was grown with care from treated seed. Is very free from other grains. Neither is claimed to be 100% pure. But both are offered at a saving and recommended.

In very limited supply and offered only subject to unsold is the **Smooth-Awn Bearded Type**. Grows beards, but not rough beards.

Has not yielded well this year and quantity is short. Please write on your order for this type seed, which other variety, if any, may be substituted.

These Hoffman Barleys **HAVE ALL BEEN TREATED** for you with "Ceresan"! You know that you're starting right for a good crop with the best seed available. Plant several acres in this profitable crop. Save on commercial feed costs. Order now.

## WINTER RYE

Clean, hardy, tested Rye is here offered to you. Of the Mammoth Winter Type. Good for pasturing or turning under. Dependable for a good heavy grain crop, too. Hoffman's Rye is hardy — never known to winter-kill! Sown mostly at rate of  $1\frac{1}{2}$  bushels per acre. During wheat-seeding time, or even a few weeks later. Sow this Hoffman seed. See Price List.

## "Ceresan" For Treating Wheat and Barley

A "dust" that kills many disease germs. Increases crops. Costs very little. Don't try to out-guess smut. Treat your seed with Ceresan whether you had smut or not! One-half ounce of Ceresan treats a bushel of seed. Easy directions on each can. Prices: 1 pound can, 75 cents; 5 pound can, \$3.25.

## "Clipper" Seed Cleaners

For the cleaning of all kinds of seeds made on the farm. Your Clover seed, Timothy, Oats, Corn, Wheat, Beans, and other seeds — can be nicely cleaned on this machine. Keep in mind always — new seed wheat from desirable sources, other soils, is preferred to seed that is perhaps "run out" regarding its best yielding ability. But, when a man must sow his own wheat, it ought to be clean. This "Clipper" will do that job for him. And earn its keep year after year on other cleaning it can also do very well.

Two sizes are in stock. No. 1-B for use by hand or power — capacity around 15 bushels wheat per hour. No. 2-B — power use only; about 20 bushels wheat per hour. Each equipped with 12 screens. See Price List.

## GRASS SEEDS for FALL SOWING

If your program calls for re-seeding of any kind this fall, may we please figure with you? Enclosed Price List quotes the various Clovers, Cover Crops, Pasture Grasses, etc. Please note. . . If any of us might be of some possible aid in laying your plans — please write and if we can help, we'll try. Command us at any time. . .

# A Proven Money-Making Crop Makes Fine Feed and Lots of It!



## For Cleaner, Better Stands of Hay . . . Sow Hoffman's TIMOTHY SEED

Decide right now, the kind of Timothy Seed you will sow this fall. There is just one Hoffman Quality — and here it is . . . in short, the very cream of the crop! It is the heaviest part of the crop, cleaned right! The light-weight immature seeds have been removed. The weeds are gone! You get only the pure, heavy, sound seed. Careful tests are made all along the line to insure you of sound-growing, weed-free stands.

Because of the big demand for this popular "Farmers Choice" seed, you can buy it at the right price. Costs you very little, if any, more than ordinary seed. Always keep in mind when you look at a Hoffman Price List, that you pay nothing extra for bags, and the Freight-Paid offer applies too. Sow this finest quality Timothy Seed for best crop results!

## ALFALFA

For long-lasting, heavy-cropping stands of alfalfa, sow Hoffman's Seed. Each strain offered is hardy, clean, sound, vigorous. You can know in advance that you are sowing the finest quality seed to be had. It is from the very best producing sections. Its source is verified by government tag on each bag.

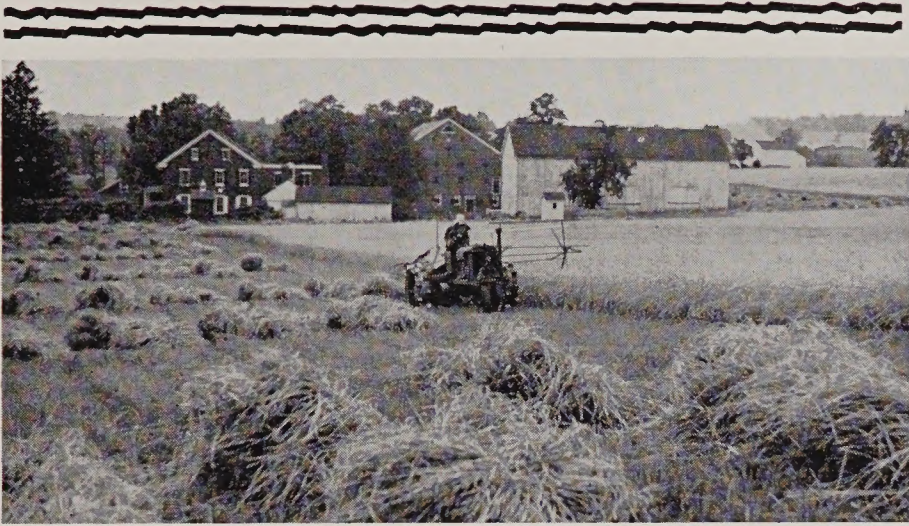
Supply of truly A-1 quality seed from northern sections is nearly exhausted. Don't wait to order your requirements. See Price List for varieties and prices. You are assured of top results when entrusting your sowing to Hoffman Alfalfa seed.







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## A. H. HOFFMAN, INC.

"Quality Seeds Since 1899"

LANDISVILLE (Lancaster County), PENNA.







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*Sow Wheat That Pays!*



*“as ye sow---  
so shall ye reap”*

**A. H. HOFFMAN, INC.**

LANDISVILLE (Lancaster County), PENNA.

*“Quality Seeds Since 1899”*

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## JUST PLAIN COMMON SENSE

If an acre can produce 5, 8, 10, or more, *extra* bushels of grain . . . why not get those extra bushels? These days anyway, a man must get the best turnout possible!

Thousands of times, through more than 40 years, new Hoffman Seed has helped a lot in producing those extra bushels! It will continue to! There is something that goes along with this seed — produced on these Fertile Lancaster County soils . . . cleaned the rigid Hoffman way . . . that makes for better yields!

And new Hoffman Seed for your entire acreage costs so little! A 1-bushel gain per acre will repay your seed cost. But you'll likely gain many times that increase! There's just no use missing that extra 50, 80, 100 or more bushels next harvest. When you can have them at such low cost! Sow new Hoffman Seed on every acre!



Sheaf after sheaf  
— load after load  
... in other words  
... good crops  
don't just happen.  
Definite planning  
is necessary. This  
folder points the  
way!

